

## **Abstract**

The main purpose of my bachelor thesis „*Media presentment of the president Vaclav Klaus's second term on pages of Lidové noviny and Hospodářské noviny*“ is to find out how was the former president presented in newspapers Lidové noviny and Hospodářské noviny. The thesis is greatly focused on the Vaclav Klaus itself and I wanted occurrences of his second term to be further connected with historical context. Media analysis itself is not focused only on the Vaclav Klaus but also on the possible impartiality of these two newspapers while they are informing about him. Final output then will be complex media image of the Vaclav Klaus and judgment about the editors of both Lidové noviny and Hospodářské noviny.